**INSTRUCTIONS FOR 12N 2021-2022 CLUB OF THE YEAR CONTEST**

**MONTHLY WORKSHEETS AND MYLION TRACKING POINTS**

There will be three (3) divisions for the year 2021-2022:

 Small Club - Under 20 members

 Medium Club - 21-50

 Large Club 51 & up

A.1 Club receives 1000 points for each net gain of one Lion using June 2021 MMR

A.2 Club receives points as indicated below for percentage gained using June 2021 MMR

 10-20% - 4000 points 75-99% = 10000

 21-49% - 6000 points 100% = 15000

 50-74% - 8000 points

B.1 Club receives 5000 points for sponsoring a new club

B.2 Club receives 2000 points for sponsoring a new Leo club

B.3 Club receives 1000 points for submitting a Lion of the Year Application by Feb 28, 2022

B.4 Club receives 1000 points for submitting a Lion of the Decade Application by Feb 28, 2022

B.5 Club receives 1000 points for every Melvin Jones Fellow named

B.6 Club receives 1000 points for submitting a Virginia Lindsey candidate by February 28, 2022

B.7 Club receives 1000 points for naming a Lindsey/Jennings Fellow

B.8 Club receives 1000 points for submitting a TN Lions Hall of Fame candidate by June 30, 2022

B.9 Club receives 1000 points for submitting Peace Poster entry to DG by November 15,2021

B.10 Club receives 1000 points for submitting Essay Contest entry to DG by November 15, 2021

B.11 Club receives 1000 points for submitting New Officers Report (PU101) by April 30, 2022

B.12 Club receives 500 points for publishing a monthly Newsletter (Maximum 2)

B.13 Club receives 250 points for each program/speaker presented at club meetings (max 2 per month)

B.14 Club receives 250 points if it has updated its Social Media presence (Facebook/Website/Twitter)

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**Points received for on-line (LCI MYLION) Service Reporting System**

You will receive points for youron**-**line reporting for certain meetings (see C.1 below), service projects and fundraising reporting. The reporting is broken into the Lions major Focus areas (Childhood Cancer, Diabetes, Environment, Hunger and Vision. However, you are also allowed to report “Other” community service activities that fall outside these major focus areas.

C.1\* Club receives 1000 points for every Lion attending District meetings (including Zone Meetings), Multiple District meetings, International meetings and training events (including Lions Learning Retreat)

\*Notes – In-person or electronic attendance acceptable. Individual Lions can attend several different events – points would apply to each event; i.e., a Lion may attend District Cabinet meeting and separate District training event the same month = 2 Lions even though same individual. If a club hosts a District Zone meeting – every club member in attendance would count separately. **DG & VDG CLUB VISITS DO NOT COUNT.**

D.1 Club receives 1 point for every Individual served during Fundraising/Service Projects reported

D.2 Club receives 1 point for every Fundraising/Service Project Activity reported

D.3 Club receives 1 point for every volunteer hour reported

D.4 Club receives 1 points for every dollar donated to Service Projects reported (**See** **Note 1**)

D.5 Club receives 1 points for every dollar raised during Fundraising Projects reported

**NOTE 1**: Money spent in preparation of a fundraiser does **NOT** count as funds donated for reporting in D.4 above. Example: A club purchases pecans to sell as a fundraising project and pays $20,000 when the pecans are shipped – Club does NOT receive points in D.4. You can, however, report hours spent during the sale and acquisition of the pecans.

If you only report your activities on the LCI MyLion Reporting System and do not complete the Club Monthly Worksheet, you will still receive points towards the Club of the Year Contest. **However, clubs are encouraged to utilize both systems as points are awarded for different items on the Monthly Worksheets vs the MyLion reporting system.**

**OTHER ITEMS AUTOMATICALLY TRACKED THROUGH LCI/DISTRICT REPORTS (NOT MYLION)**

Since the following items fall outside the parameters of the above two reporting systems and are tracked by LCI and District Reports, you will receive additional points tallied with your above reporting points as follows:

E.1 Club receives 1 point for every dollar donated to LCIF (Year-end total obtained from District Governor recap report)

E.2 Club receives I point for every dollar donated to White Cane Charities (Year-end total obtained from District White Cane Financial Report)

**Cumulative points from the Club Monthly Worksheets, LCI on-line MyLion Reporting System and the above two District reports will determine the Club of the Year winners for the three categories – Small, Medium and Large clubs.**