

DISTRICT 12N 2023-2024

CLUB OF THE YEAR CONTEST

****Contest Rules are subject to updates & changes once the new Lions Portal has launched later in 2023.****

Would you like to have an additional \$100 for your administration or activity fund?

If so, you can make it happen by your club participating in the Club of the Year Contest. This year the District Governor is offering District 12N clubs cash prizes as follows:

Small, Medium, and Large size Clubs

Place	District 12N
First Place	\$100
Second Place	\$60
Third Place	\$40

Lion Kim Osborne
District 12N Contest & Awards Chair
Updated July 2023

DISTRICT 12N 2023-2024 CLUB OF THE YEAR CONTEST CRITERIA

PURPOSE:	To define a framework which the District Contest and Awards Committee can identify and acknowledge those Lions Clubs which, by their actions, exemplify the ideals and goals of Lionism.
ELIGIBILITY:	To receive ANY awards from this contest, the Lions Clubs (Sec. 501-C4 IRS) in District 12N shall have all District and International dues paid up to date, and all Monthly Membership Reports (MMRs) submitted.
PERIOD OF CONTEST:	The Contest Period is from July 1, 2023 through June 30, 2024. Beginning in July, a separate worksheet must be completed for each month and all must be postmarked or emailed by the 10 th of the following month to be considered on time (late worksheets will not be used for tabulating points). If also utilizing the on-line LCI MyLion service reporting system (Highly recommended) make sure your activities are reported in a timely manner (no specific date).
HOW RESULTS DETERMINED:	<p>The Contest and Awards Chairman, using information supplied monthly on the Club Contest Worksheet shall periodically compute and rank the Clubs. At the end of the Contest period, the LCI MyLion Service Reporting metrics for items defined in the contest instructions shall have its points tallied and added to the worksheet points. This allows clubs that do not participate in the club worksheet criteria to still be considered in the club contest. The club donations to LCIF and White Cane Charities will also be added in to the total points to determine the winners.</p> <p>There will be a three-tier contest of small, medium, and large Clubs as follows: Small Clubs = 1-13 members Medium clubs = 14-22 members Large clubs = 23+ members</p> <p>Note: Once the club is entered in a category (S, M, L), they will remain in that category the remainder of the contest for that year even though the club may have pluses or minuses in membership. The club's ranking will be determined by the Club's membership as of July 1, 2023.</p>

DISTRICT 12N - GENERAL RULES 2023-2024 CLUB OF THE YEAR CONTEST

The Club of the Year Contest will start July 1, 2023 and ends June 30, 2024. Each month's service activities will be reported by completing a separate **Club Contest Worksheet and/or** by utilizing the **LCI MyLion** on-line service reporting system. If worksheets are used, they must be received by the District Contest and Awards Chairman by the 10th of the following month to be considered on time. The Contest and Awards Chairman shall tabulate the points scored by each club and maintain cumulative totals. However, in the case of using the LCI MyLion on-line reporting, these metrics will be individually tallied at the end of the contest period and added to the cumulative totals from the worksheets. This is because the online MyLion metrics are cumulative and difficult to break down on an individual monthly basis. **Clubs are encouraged to utilize BOTH systems as points are awarded for different items on the worksheets vs the MyLion reporting system.**

The final June 2024 Club Contest worksheet and/or LCI MyLion reporting system **MUST BE COMPLETED and received by** the District Contest and Awards Chairman **NO LATER THAN JULY 5, 2024** to be considered in the contest. The District Governor/Treasurer should provide the District Contest and Awards Chairman the final numbers of LCIF and White Cane Charity donations. Winners will be announced at the District 12N Organizational meeting in July.

The club(s) with the most cumulative points will be recognized as winners in the three categories of small, medium, and large club with a further breakdown of 1st, 2nd and 3rd place in each of those categories.

SMALL CLUBS 1-13	MEDIUM CLUBS 14-22	LARGE CLUBS 23+
East Hawkins	Bulls Gap	Caryville Cares
ETSU	Campbell County	Dandridge
Erwin	Clinton	Farragut
Halls	Coalfield	Harriman
Inskip	Elizabethton	Johnson City
Johnson County	Fountain City	Karns
Knox Co North	Greeneville	Kingsport
Morristown Cherokee	Kingston	Knoxville East
Morristown Morris Blvd	Knoxville Tri County	Morristown Hamblen
Oneida	Loudon	Norris
Rutledge	Maryville	Rogersville
Union County	Oak Ridge	Tellico Village
	Powell	West Knox
	Sevier County	

INSTRUCTIONS FOR 12N 2023-2024 CLUB OF THE YEAR CONTEST MONTHLY WORKSHEETS AND MYLION TRACKING POINTS

There will be three (3) divisions for the year 2023-2024:

Small Club – 1-13 members

Medium Club – 14-22 members

Large Club - 23 & up members

- A.1 Club receives 1,000 points for each net gain of one Lion using June 2023 MMR
- A.2 Club receives points as indicated below for percentage gained using June 2023 MMR
 - 10-20% - 4,000 points
 - 21-49% - 6,000 points
 - 50-74% - 8,000 points
 - 75-99% = 10,000
 - 100% = 15,000
- B.1 Club receives 5000 points for sponsoring a new club
- B.2 Club receives 2000 points for sponsoring a new Leo club
- B.3 Club receives 1000 points for submitting a Lion of the Year Application by Feb 28, 2024
- B.4 Club receives 1000 points for submitting a Lion of the Decade Application by Feb 28, 2024
- B.5 Club receives 1000 points for every Melvin Jones Fellow named
- B.6 Club receives 1000 points for submitting a Virginia Lindsey candidate by February 28, 2024
- B.7 Club receives 1000 points for naming a Lindsey/Jennings Fellow
- B.8 Club receives 1000 points for submitting a TN Lions Hall of Fame candidate by June 30, 2024
- B.9 Club receives 1000 points for submitting Peace Poster entry to DG by November 15, 2023
- B.10 Club receives 1000 points for submitting Essay Contest entry to DG by November 15, 2023
- B.11 Club receives 1000 points for submitting New Officers Report (PU101) by April 30, 2024
- B.12 Club receives 500 points for publishing a monthly Newsletter (Maximum 2)
- B.13 Club receives 250 points for each program/speaker presented at club meetings (max 2 per month)
- B.14 Club receives 250 points if it has updated its Social Media presence (Facebook/Website/Twitter)

Points received for on-line (LCI MYLION) Service Reporting System

You will receive points for your on-line reporting for certain meetings (see C.1 below), service projects and fundraising reporting. The reporting is broken into the Lions major Focus areas (Childhood Cancer, Diabetes, Environment, Hunger and Vision. However, you are also allowed to report “Other” community service activities that fall outside these major focus areas.

- C.1* Club receives 1,000 points for every Lion attending District meetings (including Zone Meetings), Multiple District meetings, international meetings, and training events (including Lions Learning Retreat)

*Notes – In-person or electronic attendance acceptable. Individual Lions can attend several different events – points would apply to each event; i.e., a Lion may attend District Cabinet meeting and separate District training event the same month = 2 Lions even though same individual. If a club hosts a District Zone meeting – every club member in attendance would count separately. **DG & VDG CLUB VISITS DO NOT COUNT.**

- D.1 Club receives 1 point for every Individual served during Fundraising/Service Projects reported
- D.2 Club receives 1 point for every Fundraising/Service Project Activity reported
- D.3 Club receives 1 point for every volunteer hour reported
- D.4 Club receives 1 point for every dollar donated to Service Projects reported (**See Note 1**)
- D.5 Club receives 1 point for every dollar raised during Fundraising Projects reported

NOTE 1: Money spent in preparation of a fundraiser does **NOT** count as funds donated for reporting in D.4 above. Example: A club purchases pecans to sell as a fundraising project and pays \$20,000 when the pecans are shipped – Club does NOT receive points in D.4. You can, however, report hours spent during the sale and acquisition of the pecans.

If you only report your activities on the LCI MyLion Reporting System and do not complete the Club Monthly Worksheet, you will still receive points towards the Club of the Year Contest. **However, clubs are encouraged to utilize both systems as points are awarded for different items on the Monthly Worksheets vs the MyLion reporting system.**

OTHER ITEMS AUTOMATICALLY TRACKED THROUGH LCI/DISTRICT REPORTS (NOT MYLION)

Since the following items fall outside the parameters of the above two reporting systems and are tracked by LCI and District Reports, you will receive additional points tallied with your above reporting points as follows:

- E.1 Club receives 1 point for every dollar donated to LCIF (Year-end total obtained from District Governor recap report)
- E.2 Club receives 1 point for every dollar donated to White Cane Charities (Year-end total obtained from District White Cane Financial Report)

Cumulative points from the Club Monthly Worksheets, LCI on-line MyLion Reporting System and the above two District reports will determine the Club of the Year winners for the three categories – Small, Medium, and Large clubs.

****Contest Rules are subject to changes & updates once the new Lions Portal has been released later in 2023.****

DISTRICT 12N 2023-2024
CLUB OF THE YEAR CONTEST MONTHLY WORKSHEET

This form shall be completed monthly by the Club Secretary or other Lion member, and postmarked or emailed to the District Contest and Awards Chairman by the 10th of the following month to be considered on time.

CLUB: _____ DISTRICT: 12N FOR THE MONTH OF: _____

A. 1&2. June 30, 2023 Monthly Membership Report Membership: _____ (Report on July Worksheet only)
 Members Added: _____ Members Dropped: _____ Membership at the end of the reporting month: _____
 June 30, 2024 Monthly Membership Report Membership: _____

	B.1	Number of new clubs sponsored (report only once for each club sponsored)
	B.2	Number of Leo Clubs sponsored (report only once for each club sponsored)
	B.3	Lion of the Year Form submitted by Feb 28th
	B.4	Lion of the Decade Form submitted by Feb 28 th
	B.5	Melvin Jones Fellow named (report only once for each member named)
	B.6	Virginia Lindsey Form submitted by Feb 28 th
	B.7	Lindsey/Jennings Fellow named (report only once for each candidate)
	B.8	Hall of Fame Nominee(s) submitted by June 30th (maximum two)
	B.9	Date club participated in Peace Poster Contest (sent to DG by November 15 th)
	B.10	Date Club participated in Essay Contest (sent to DG by November 15 th)
	B.11	Date New Officers' Report (Form PU-101) mailed or entered in system (by 4/30/2024)
	B.12	Monthly Newsletter published to club membership – Electronic version acceptable (Maximum of two)
	B.13	Number of Club Programs/Speakers presented this month (maximum two)
	B.14	Date Club updated Social Media presence (Facebook, Website, Twitter, etc.)

NOTE: These particular items are **NOT** reported on LCI's MyLion. If you would like to receive points credit for any of these items, please submit this worksheet by the 10th of the following month to the District Club Contest & Awards Chair.

Cumulative points from the Club Monthly Worksheets, LCI's on-line MyLion Reporting System and your points for donations to LCIF (Lions Clubs International Foundation) and the District White Cane Charities will determine the Club of the Year winners for the three categories – Small, Medium, and Large clubs.