



District 12-N News & Views

"In a World of Service"



April 2014

District 12-N, Tennessee (USA)

<http://tnlions.org/>



An Innovative Approach...

When the going gets tough, sometimes the tough have to become innovative.

I have challenged every club president to increase club membership by one to

two new members during the final three months of this program year. I have also recommended two specific strategies to use in accomplishing this challenge.

First, is the strategy of *recruiting new members*. This is the traditional and preferred method of adding new members. Club members ask relatives, friends, neighbors, co-workers, fellow church members and others to attend club meetings or to assist with service projects and then invite them to become members.

Second, is the strategy of *awarding new members*. This is a new and innovative way of adding members. Club members approve the use of administrative funds to award a membership to a deserving individual or couple.

Many clubs have non-members individuals or couples who often assist with service projects. Also, many clubs have non-member business owners who often assist the club through facility, material or financial donations.

If you do not have non-members in these two categories, then consider recent retirees (like a recently retired and well-respected school teacher), or a recently returning honorably-discharged military veteran (their membership application fee is now free) or a recently graduated high school student leader who is 18 years old and still living in your community (like a student who was student council president, 4-H club president or JROTC commander).

Award these types of individuals/couples with a three-month membership and then work on getting them involved in your club activities, committed to Lionism and ready to become a regular paying member.

Members, please support your club president in achieving this challenge. When the going gets tough, the tough get going. Now is the time to get going and to get growing. Thanks for your support.-DG Mike

Dandridge Lions Celebrate 75th Anniversary!



District Governor Mike McDonough congratulates the Dandridge Lions Club on their 75th anniversary. The celebration was held at the historic Shepherd Inn in downtown Dandridge where the club first met in 1939. Dandridge Lions Club president Travis Hurdle is standing next to DG Mike.

District 12N Spring 2014 Work Day at the Eyeglass Recycling Center:

The Spring 2014 District 12N work day at the Virginia Lions Sight Foundation Recycling Center in Roanoke took place on April 12, 2014.

Making the trip were Harry Ennis (Chair, Kingsport), Destiny Welden (ETSU), Amanda McFall (ETSU), Sarah Roverson (ETSU), John Merriss (Johnson City), Ken Gough (Johnson City), Lynda Gochenouer and Sparkle (Johnson City), Jim & Shaaron McFarland (West Knox), and Jonathan West.

Lots of glasses were sorted and ready for shipment!

Harry Ennis
District 12N Eyeglass Recycling Chair



District 12N Welcomes New Lions!!

Halls Community Lions Club



Halls Community Lions Club grows in membership! Left to right: District Governor Mike McDonough, new Lions Rickey Farris and Selina Murphy with their sponsor, Club president Pennie Williams. Welcome to Lionism, Lion Rickey and Lion Selina!

South Knox Lions Club



The South Knoxville Lions Branch is growing! Front, left to right: newly inducted Lions Evelyn Hollenshead and Will Curtis with sponsor Lion Trish Curtis. Back, left to right: Sponsor Lion Oliver Lang, District Governor Mike McDonough and Club president Past District Governor Bill Slover. Welcome to Lionism, Lions Evelyn and Will!

Campbell County Lions Club



Campbell County Lions Club welcomes two new Lions. Left to right: District Governor Mike McDonough, newly inducted Lion Irene Miller, sponsor Lion Gail Pickle, newly inducted Lion Tabatha Smith, sponsor Lion Martha Wells and Club president Lion Stan Pickle. Lions Irene and Tabatha, welcome to Lionism!

New Lions! -Continued

Coalfield Lions Club



The Coalfield Lions Club has a new Lion, Kayla Justice, sponsored by her father, Lion Byron Justice. Congratulations, Kayla! Welcome to Lions Clubs International!

Please send your News & Views submissions to:
newsandviews12n@yahoo.com

Mobile Vision Lab Update!

Twenty-eight Lions from seven Clubs: West Knox, Farragut, Fountain City, Knox North, South Knoxville, Rutledge and Campbell County, volunteered at the Mobile Vision Lab on Jan. 22. Fifty-one people received eyeglasses made on site in the newly renovated District 12-N Lions Club Mobile Vision Lab, and 36 pairs were ordered. Special thanks to the professionals from four optical businesses who volunteered their expertise and time at the event: Payless Optical, Stanton Vision, Vision Works and Lens Crafters. Head Start also participated in the mobile vision lab event. If your club would like to participate in future vision events, contact Lions Ron Riehn, West Knox; Mark Dupes, West Knox; Jim McFarland, West Knox or Dave Crawford, Farragut Lions Club.



Checking in clients left to right: Mark Dupes, West Knox Lions Club; Deborah Flanagan, West Knox Lions Club and Ann Raby, Farragut Lions Club.

District Peace Poster Contest Winner!



The District 12-N Lions Clubs International Peace Poster Winner is Shulin Liu of Campbell County. Shulin is pictured with Campbell County Lions Carol McDonald, Peace Poster Chair, and District Governor Mike McDonough.

To access up-to-date District 12N events, and additional details for above events, go to:
<http://tnlions.org/calendar/>

New Eyeglass Collection Box In Service!

(from Johnson City Lions Newsletter)

Thanks to Lion Dennis Powell, a newly-refurbished used eyeglass collection box is now in service in Elizabethton. The box, which was in bad condition after years of neglect, was refurbished by Dennis Powell Body Shop free of charge to the Lions. It required extensive work, removing many layers of old paint and rust, repainting, and replacing the lock. The expertly-repaired, like-new box is now in front of the Elizabethton Wal-Mart, accepting donations of used glasses. Many thanks to Lion Dennis and his employees!



If you are receiving a paper copy of the News & Views by mail, please register here:

<http://tnlions.org/subscribe-to-news-views/>

Receiving the News & Views electronically will help keep our administrative costs (therefore, member dues!) low.

ETSU Lions "Walk a Mile in Her Shoes"

"There is an old saying: "You can't really understand another person's experience until you've walked a mile in their shoes." Walk a Mile in Her Shoes asks men to literally walk one mile in women's high-heeled shoes. It's not easy walking in these shoes, but it's fun and it gets the community to talk about something that's really difficult to talk about: gender relations, rape, and sexual assault.

The ETSU Campus Lions Club served as a co-sponsor for the event, took home the "Most Spirited Team" award, and took a firm stand for what is right.

The whole way the Lions chanted "We are Lions, women and men, never gonna' wear high heels again!".

Roar Lions!



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DAY WITH THE LIONS!

Fellow Lions, one and all!

On June 7, 2014 the District will be once again have a fundraiser for our 12-N Charities. This being: **A DAY WITH THE LIONS.**

Each year we try to help raise money along with White Cane Days to cover our yearly budget for the nine charities we support in our district.

The **Day With The Lions** gives all Lions in our District a chance to come together to help support our commitment to our charities. We are asking that each Club put together a Walk Team to help us meet our goal. Your club shall be receiving a Sponsor form to help to form a Walk Team. If your Club can not or does not want to form a Walk Team please consider asking your club to send a check to the Walk Committee to help us reach our goal.

This year we have changed a few things about the walk. The date will be on June 7 and the location has been changed to The Karns Lions Club Community Pool located at 6618 Beaver Ridge Rd., Knoxville Tennessee. This year we will have the Walk as well as a car show, a motorcycle ride, Health Fair, and Kids Games as well as food for sale by the Norris Lions Club. The biggest change other than date and location is that each Lion that raises \$25 or more will receive Four (4) pool passes to the Karns pool. (These passes will be for the 7th only). This will allow Lions to bring their kids and grand kids to

have a day at the pool and help support the District at the same time. So please mark this date down and plan to attend we need your support for our District. This will be a day of fun a relaxation for all that attend. We also are asking that each club that attends please bring a poster showing what activities that your club is doing in your communities.

Thank you for what you doing your communities as well as the District

Bill Slover, Chairman, **Day With The Lions**

DISTRICT 12N EVENTS CALENDAR

April 2014

- April 23-27 – Loudon Lions Club Carnival (Loudon Municipal Park) – 5-10 p.m. on Wed.-Fri., 11 a.m-4 p.m. and 5-10 p.m. on Sat., 1-9 p.m. on Sun. Contact Loudon Lions Club for tickets.
- April 24-27 – Multiple District 12 (Tennessee) Lions Convention, Memphis, TN
- April 30-May 4– Knox North Lions Club Carnival (Emory Road & Blueberry Lane) – 5-10 p.m. on Wed./Thur., 5-11 p.m. on Fri. 1-11 p.m. on Sat./Sun. Contact Knox North Lions Club.

May 2014

- May 30 - West Knox Lions Golf Tournament at Royal Oaks Golf Course in Maryville, TN.

June 2014

- June 7—District 12-N Day with the Lions, Karns Community Pool, Karns, TN
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